



1 F A M I L Y S T R E A M

SEASON 1

Intro

FabuRocks was created and inspired by our daughter FABU to help her with speech delay, learning disabilities, and ADHD at home. Our desire to help FABU led us to use gaming, unboxing videos, and live streaming as the primary therapeutic tool that produced quicker and more significant improvement than she had ever obtained through conventional therapy.

Now that FABU is older, she is no longer embarrassed for us, as a family, to openly discuss the obstacles she faces daily. After seeing her significant improvement over the years, she now understands the importance of being verbal about her disabilities, what we do, and how we do it to empower others like her.

For this reason, we have decided to create a Podcast to share our story, how we got here and where we are headed as we openly discuss our: Experiences, Methods, Techniques, what has worked, what has NOT worked, our frustrations, how we overcome our challenges and our plans.



SEASON 1

Episode 4

Hitting Reality

After six gummy videos, we found that making YouTube videos was no joke! They were taking a long time from start to finish; between setting things up, filming, editing, rendering, and uploading so Fabu could see herself later, each video was taking way more time and energy than we ever imagined.

However, the results were fantastic. Fabu was more engaged with each new video we made.

With each video we made, we knew we were getting closer to making some tough family decisions quickly! The amount of time and effort was taking a toll on us in our daily life. We were scared to fail because we were not putting in the amount of time needed to succeed. We needed more time, more time to overall get the results we wanted.

FabuMom: At that time, she worked in the social services field and started preparing to open a targeted case management company here in Miami. This was taking up a lot of time and resources to achieve this goal.

FabuDad: At that time, he had a private lending company that provided business loans to Hispanic companies in Miami.

As a family, we were doing well, going on vacations at least 4 x year. We had many plans and goals which had nothing to do with making YouTube videos.

We knew though that we needed to make some drastic decisions if we were going to have a shot at having great success with Fabu's therapy.

So, we did what every family does. We had a family meeting over dinner and discussed the best decision for Fabu, knowing that each of us needed to compromise.

Filming, editing, rendering, and uploading was what was taking the most time. Not to mention all the time it took preparing to film. There were not enough hours in a day for FabuDad to successfully run a private lending business and do all of what we were doing at home with Fabu. We just needed more time. It was decided for FabuMom to stop pursuing the Case Management agency's opening. We knew that focusing on beginning and building a second business would take all the time away from helping Fabu. She instead found a job that allowed her to work from home, giving her more flexibility and time to dedicate to Fabu. FabuDad would, for liability reasons, close down the business and devote his time to helping Fabu.

We knew these hard decisions needed to be made to successfully help Fabu and knew that our lifestyle would change completely moving forward from that moment. No more vacations and boot strapping mode were enabled.

We were confident that the best investment we were making was investing in our daughter and her future.



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Previous Episodes

Episode 0

About Us

03/22/2021

Episode 1

How We Started

03/22/2021

Episode 2

First Therapy Session

03/29/2021

Episode 3

The AHA Moment

04/05/2021

Upcoming Episodes

Episode 5

Equipping Ourselves

04/19/2021

Episode 6

Getting the Right Software

04/26/2021

Episode 7

Therapy for the Therapist

05/03/2021

Episode 8

OMG! People are watching us

05/10/2021

Episode 9

IRL Therapy

05/17/2021

Episode 10

Pokémon Go Fever Hit

05/24/2021



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Episode 11

Pokémon Go Burnout

05/31/2021

Episode 12

Gaming therapy begins

06/07/2021

Episode 13

Unboxing Therapy

06/14/2021

Episode 14

Gaming on Multiple Platforms

06/21/2021

Episode 15

Live Streaming for the First Time

06/28/2021



SEASON 1



SEASON 2

Coming soon

